

Linda A. Rosenfeld – Chairperson
Malcolm Gross - Vice Chairperson
Candida Svirzovsky - Secretary
Michael Donovan – Treasurer
Lawrence Hilliard – Asst. Secretary

Tamara Weller - Executive Director
Daniel K. McCarthy - APA Solicitor

**ALLENTOWN PARKING AUTHORITY
BOARD OF DIRECTORS MEETING
June 9th, 2009**

A Board of Directors meeting of the Allentown Parking Authority was held at 4:00 PM on Tuesday June 9th, 2009 in the Conference Room, Allentown Parking Authority, 1005 Hamilton Street, Allentown, PA.

The following were in attendance:

Linda Rosenfeld-Chairperson
Malcolm Gross- Vice Chairperson
Michael Donovan-Treasurer
Candida Svirzovsky- Secretary
Tamara Weller - Executive Director

Also in attendance:

Bruce Koller-Deputy Director-APA
Dan McCarthy-APA Solicitor
Marge Hopkins-Recorder of the Minutes

Linda Rosenfeld called the meeting to order at 4:04pm. The Minutes from April were approved by Michael Donovan and seconded by Candida Svirzovsky, all were in favor and the Minutes were approved.

Executive Session

An Executive Session to discuss 1005 Hamilton preceded the Board meeting.

EXECUTIVE DIRECTOR'S REPORT

Meter Study

The Allentown Parking Authority is conducting a meter study to confirm the necessity of existing meters and evaluate areas that may benefit from meters. Chew Street between 8th and 10th Street appears to have outlived its need for meters; therefore, Tamara Weller will request that council approve the establishment of a time zone for this area.

Saturday Enforcement

The APA is considering changing Saturday enforcement to expand the beat from its existing boundaries; Walnut –Linden from 5th to 12th, to go city- wide and respond to communication center complaints. Malcolm Gross suggested the APA have a press release to make the public aware of the change. Ms. Weller agreed and a press release will be issued prior to the enforcement change.

Morning Call Feature

On Sunday June 14th, the Morning Call will be doing a story about where individuals are more likely to receive a parking ticket.

Structure Failure

A wall on a building which abuts the D lot has been deemed structurally unsafe by the code enforcement; therefore, City Line construction shored up the site and in doing so, several parking spaces can no longer be utilized. Dan McCarthy has sent a letter to the owner of the property concerning the loss of the spaces.

School Board

David Zimmerman will be on the ballot for the ASD Board. Mr. Zimmerman has concerns regarding the parking situation near Allen High School and has expressed his concerns to Tamara Weller as well as the Superintendent of Schools.

TruTv

Producers of TruTv have approached Ms. Weller regarding the APA doing a reality show about parking. Ms. Weller has declined the offer.

Easton Police Department

The Easton Police Department has expressed a goal of having a “working parking authority” and to that end has contacted Ms. Weller for assistance. Ms. Weller stated the EPD would like to mirror the way the APA enforces and the APA will offer guidance.

Old Business

Oak Street

The Redevelopment Authority has offered to sell the Oak Street property, discussed at earlier APA Board meetings, to the APA for one dollar. Should the APA Board approve the sale, the APA hopes to have the lots developed prior to the beginning of the 2010 school year. The cost to develop the property will be estimated at between \$24-30,000 and will provide much needed parking for the teachers at Harrison Morton Middle School. Ms. Svirzovsky moved to approve the sale, Mr. Gross seconded the offer, and all were in favor of purchasing the property. Ms. Weller will provide the Board with updates on the property.

New Business

1005 Hamilton Street

Mr. Gross moved to defer discussion of the property until the next Board meeting. Ms. Svirzovsky seconded the motion, all were in favor, and the motion to wait to discuss any offers was deferred until the June 24th Board meeting.

Financial Report

Year to Date as of April

The APA is at 33% of budget or higher for revenue at the first quarter of 2009 and at 29.2% of budget for operating expenses. The total revenue for the first quarter exceeded expenses by approximately 36% of the annual budget.

April Review

Revenue for April was 101% of the monthly budget while operating expenses totaled 87% of the budget. For the month of April, revenue exceeded expenses by approximately 118% of the monthly budget.

RFP

Bruce Koller sent out an RFP for insurance. Mr. Koller will advise the Board of the outcome of the RFPs received.

Auditors

Auditors from the firm of Buckno and Lisicky will attend the Board meeting to discuss the 2008 APA audit.

Adjournment

The meeting was adjourned at 5:03pm.